



CONTACT: Ria Davidson
Davidson Communications & External Relations, LLC
513/398-3532, Ria@DavidsonCER.com

PEOPLES FIRST SAVINGS BANK Fact Sheet

- MAIN OFFICE:** 225 Reading Road, Mason, Ohio 45040
513/398-1040
- BRANCH LOCATION:** 502 W. Pike Street, Morrow, Ohio 45152
513/899-2040
- YEARS IN OPERATION:** Celebrating the bank's 100th Anniversary in 2009. Peoples First Savings Bank is believed to be the oldest company in the City of Mason, Ohio.
- TYPE OF BUSINESS:** Mutual (not a stock bank) company providing lending and saving services: each depositor maintains a stake and ownership in the bank.
- # OF FORECLOSURES IN THE LAST 7 YEARS:** Peoples First Savings Bank has not had a single foreclosure due to making unqualified loans as a result of extending credit inappropriately.

DESCRIPTION:

Peoples First Savings Bank, believed to be the oldest local company in Mason, OH, is a rock solid, full-service banking institution serving residents and businesses primarily in Warren County, along with neighboring Hamilton and Butler counties, Ohio. Founded in 1909 as a mutual savings and loan, we continue to be supported by local business and community leaders who make up our board of directors. As a "mutual bank," each customer has a stake and ownership in our bank. We are local. We care. And for 100 years, we have been very good at putting our customers' interests first.

Peoples First provides expert, personalized service and offers checking and savings accounts, mortgage financing and other lending options to support our customers and their families. Unlike other banks, we never sell the servicing of a loan. In addition, when making lending decisions, Peoples First understands that life events are as an important consideration as credit scores. We do everything we can to help our customers live the "American dream" responsibly and with expert guidance.

While other banks are being bought and sold, suffering foreclosures and other banking ills, we have not had a single foreclosure due to making unqualified loans as a result of extending credit inappropriately. We carry our own mortgages and have seen deposits and business increase over time. In our centennial year, we are proud to say we are stronger than ever!

Peoples First Savings Bank operates branches in Mason and Morrow, Ohio. For more information, please visit www.peoplesfirstohio.com.

XXX